



**Benefit Awareness –
Benefit Enhancement Specialists**

www.benefitawareness.com

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Benefit Awareness is a modern agency that aims to provide our clients with the best quality insurance and employee benefit programs available. We partner with insurance brokers & financial advisors to exceed industry standards by providing excellent education, tools, and resources. In turn, these tools and resources help our clients manage their greatest asset, their human capital. We incorporate cutting edge technology and automation into our practice, providing unparalleled customer support, so that our clients can spend more time running their businesses.

In addition to partnering with local insurance brokers & financial advisors, we partner with local counselors and medical professionals to incorporate good health and well-being into our client programs. **Benefit Awareness** wants everyone to profit from lower healthcare costs and a greater sense of well-being.

Benefit Awareness helps our clients add incredible value to their employee benefit portfolios by viewing total health care costs as assets for both employees and the companies who offer our unique programs. We want to provide additional opportunities to protect and invest assets.



We look forward to having the opportunity to establish a healthy and beneficial relationship with you.

Please take the time to pass on this information and help us start the trend to lower health care costs.

At **Benefit Awareness**, we want to make America's employees healthier!



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How To Provide Benefit Awareness

Perception is everything. When it comes to workplace benefits, employers and employees are not on the same page. Many employees undervalue what is a significant investment for employers.

Understanding the Perception Gap

Employers claim that most workers don't have the time or wherewithal to fully understand and navigate what is perceived as a complex benefits package. Employees become frustrated when they don't know how their benefits work and which combination of options makes financial sense.

Closing the Gap

The only way to effectively change this negative perception is through clear communication and education by the employer. When employees are empowered to make informed decisions to achieve financial security and well-being, they have a positive perception of their benefits and employer. Happy and healthy employees result in a happy and healthy bottom line.

But How is this Achieved?

Benefit Awareness.

What We Do

Benefit Awareness is dedicated to offering customized employee benefits to companies who value the health and financial well-being of their employees. We identify the makeup of each employee population, then design and build insured medical, financial, and wellness programs that fully support specific needs. The result is reduced overall healthcare spending, optimized financial planning, and relevant wellness education. **Benefit Awareness** provides effective resources and tools to educate employees so employers can focus on running the business.

How We Do It

We help employers enroll employees into their customized benefit programs and educate them along the way. In addition to plan implementation, our consultants work with employers to optimize healthcare management programs to stabilize future healthcare costs.

Our Process

Benefit Awareness creates a customized benefits website. The website is not only a one-stop shop providing automated benefits administration and educational information, but it also communicates that employers value the well-being of their employees. A Holistic Balance Sheet is provided to each employee as an essential tool to help develop their personal life plan for the short and long-term.

What We Offer

In addition to a customized, one-stop website, **Benefit Awareness** partners with your employees by providing:

- Live Hotline for Insurance Questions
- Ongoing Quarterly Wellness Meetings
- Benefit Webinars and Fairs
- Extensive Financial Vitality Plan: Ensures ability to provide for one's family, while comfortably covering living expenses, and maintaining a retirement plan.
- Our App Keeps Benefit Information at Your Fingertips

Benefit Awareness effectively closes the benefit package perception gap by offering a customized and comprehensive benefits package that will also positively impact recruitment and retention, and increase productivity and employee satisfaction.

Comprehensive Wellness Services



We are a group of dedicated administrators, coaches, and consultants committed to helping small companies manage the health and wellness of their greatest asset, human capital. We endeavor to optimize health care costs by providing engaging educational programs and tools that benefit the company and the individual.

What We Do:

Benefit Awareness provides employees with the education to manage their health care costs and optimize their health and well-being. We utilize a high-quality network of providers to provide well-rounded programs and care coordination.

Our specialized team will partner with your company's insurance provider to maximize your benefits and discounts, which may even provide an opportunity for government grants. We can help set up on-site health management programs and small-group education sessions. Our team will help your company create a step-by-step wellness program that will provide employees with the resources and education they need to achieve reductions in their health care costs.

Studies show that face-to-face meetings with a coach, packaged with online wellness resources create a more effective wellness program. These studies inspired us to create our broad network of health services and create a valuable service to complement your existing health benefits.

Resources We Offer:

We work with benefit consultants and nurse practitioners to develop:

- Health risk assessments, reports, and screenings on-site or off-site
- Nutritional planning
- Activity counseling
- Meal delivery services to your home or office
- Discounts on gym programs and nutritional supplements
- Educational seminars

We can also work with our providers to develop custom fitness and educational programs to suit the needs and interests of your office.

Why We Want to Help You:

Today's health-centric economy is growing, and insurance companies are beginning to offer discounts to companies who implement wellness programs. **Benefit Awareness** wants to provide you with a unique, ready-to-implement wellness program that helps you create a healthy work environment and save money!

Benefit Awareness specializes in providing your employees with engaging lifestyle tools and resources necessary to maintain the best health they can. Providing these positive benefits to your employees can increase workplace satisfaction and wellness, especially when then are coupled with rewards for using the services.

Our services will enhance your current benefit program by encouraging employees to strive for great health and wellness, and effectively lowering health care costs.

